

### **WalleTex Launches *Wallet MP3™***

*World's slimmest MP3 player is 3 times thinner than any other MP3 Player*



**Wallet MP3™** is a consumer electronics breakthrough that promises to change how people think about portable music players. The slim, ultra-light **Wallet MP3™** is only 0.091"(2.3mm) thick and comes from the creative minds at WalleTex Microelectronics, the leading developer and supplier of innovative *wallet-friendly* consumer electronics. WalleTex uses its expertise in manufacturing and marketing to create super-slim devices that enable consumers to embrace technology without sacrificing convenience.

**Wallet MP3™** was chosen by Cherry Picks at CES 2007 as one of the most exciting new tech products.

**Wallet MP3™** has several advantages over other MP3 players, including:

- Fits into wallet - Never lost, forgotten or misplaced
- Water-proof, dust-proof, and temperature tolerant
- Double sided USB connector with 3-in-1 functionality:
  - USB communication
  - Charging
  - Audio jack
- Large double sided area allows full color printing for corporate branding, team logo, or music album artwork

**Wallet MP3™ is a hot new product with many uses:**

- Unique and lasting executive gift or promotional item
- Credit card sized self-playing music album
- Light, water proof , ultra-portable gadget

**Wallet MP3™** will be available in Q2 2007 with storage capacities ranging from 256MB to 4GB. For prices contact sales@walleTex.com

#### **About WalleTex**

WalleTex [www.walleTex.com](http://www.walleTex.com) is a leading developer and supplier of innovative, wallet-friendly consumer electronics. Research and development is based in Israel, and production headquarters are in China. The Company is headed by a team of seasoned executives with proven track records in manufacturing and marketing super-slim consumer electronics. The first WalleTex product **Wallet Flash™** won the CES design and innovation honoree award for 2006.