

---

**FOR IMMEDIATE RELEASE**

**Wallelex Enters Medical Records Market with My Med Pass**

Device stores complete medical history on a USB card that fits in wallet.

**RISHON-LEZION, ISRAEL** – October 05, 2006

*Wallelex Microelectronics Ltd.* and software solution provider *My MedPass* have signed an agreement to make *Wallet Flash* the platform for *My MedPass*.

*Wallet Flash* is a newly patented credit-card size USB memory that allows convenient storage and transport of data. The device was recognized as the CES innovation of 2006 Design and Engineering showcase honoree in the personal electronics category.

Since first launched in March 2006, *My MedPass* has become one of the leading personal medical information storage devices in the US.

*Wallelex* CEO Avi Dahan says that medical information is one of the most promising markets:

“Demand for personal medical information storage solutions is rapidly increasing, driven by market forces and government regulation. *Wallet Flash* is an ideal platform because, unlike other USB devices, it fits inside a wallet along with the credit cards, making it less likely to get lost or damaged. In comparison to smart cards, it has 1000 times the storage space and communications rate and does not require a dedicated smart card reader install base. The data can also be encrypted, securing medical records information as required by law.”

The market for USB memory has seen the fastest adoption rates among consumer electronics. *Wallet Flash* takes this technology to the next level with a newly patented, ultra-thin, double-sided USB connector. The device is housed in a stylish and convenient card that is virtually indestructible and fits neatly into a wallet, along with personal items such as bank cards, driver license, and employee ID.

*Wallet Flash* provides several major advantages over other flash drives, including:

- Fits easily into a wallet, so it won't get lost, forgotten or misplaced
- Double sided connector fits quickly and easily into hard-to-reach USB ports
- Waterproof and heat tolerant

*Wallet Flash* is currently available in storage capacities ranging from 128 MB to 2GB.

**About Wallelex**

**Wallelex** is a leading developer and supplier of innovative, wallet-friendly consumer electronics. Research and development is based in Israel, production headquarters in China. The Company is headed by a team of seasoned executives, with proven track records in manufacturing and marketing super-slim consumer electronics.